

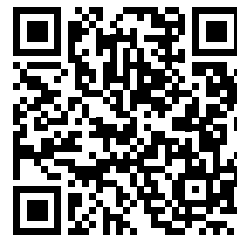


APPLY NOW:
**€1,000 DONATION
FOR YOUR SOCIAL
PASSION PROJECT.**

As part of the #RUD Cares program at the RUD headquarters in Aalen-Unterkochen, we support 5 selected social projects of our employees worldwide in which they are personally and voluntarily involved with Euro 1,000 each per financial year.



Scan QR code
for online
application form:



Should you have any questions,
please contact the communications
officer for our #RUDCares program
ulrike.scherr@rud.com

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OUR NEW CORPORATE VOLUNTEERING PROGRAM

As a medium-sized, globally successful family business, taking on social responsibility is in our DNA and is therefore an important part of our corporate culture. With these donations and sponsorships – particularly via the Trude Eipperle Rieger and Otto Rieger Foundation – we are already supporting a number of social and cultural projects.



Many of our global employees are also personally involved as volunteers and contribute their knowledge, their dedication, their energy and their time to the projects that are close to their hearts. Our employees are actively taking on social responsibility and doing their part to make our world a little better in a broad sense, particularly for future generations. As part of the #RUDCares program, we therefore wish to further fund and support these projects in particular.

HOW & WHEN & FOR WHAT SPECIFICALLY CAN YOU APPLY?

The projects should be consistent with our DNA of “sustainable technologies for future generations”. They must therefore cover one of the following key areas:

- Digitalization/Technology/Innovation
- Decarbonization (CO₂ reduction, environmental & climate protection)
- Social issues

All employees of the global RUD Group (in which the RUD parent company holds at least a 50 % share) can apply.

The projects should be in line with our DNA “sustainable technologies for future generations” and in **particular support children, young people, young adults or socially disadvantaged people**. One of the following key areas must be covered: Digitalization/Technology/Innovation, Decarbonization (CO₂ reduction, environmental & climate protection) and or social issues. Sports projects will also be considered if they promote the education of the younger generation.

Employees who submit projects must **personally be involved in their project in a volunteer role**. The applicants must also be active members of the RUD Group at the time of the donation.

The project must be enacted through an **existing charitable organisation**. Donations to private persons or political parties are not permitted.

The official **application period begins every year on 1 November and ends on 31 December**. Once the application deadline has passed, the projects are selected by a committee (comprising MD and HR management from the RUD Unterkochen location, our RUD

headquarters) and the decision is communicated to the applicants and the RUD community in January.

The money will be paid immediately after the decision via bank transfer.

If the project has already received a donation as part of the #RUDCares program, this must be stated in the application process. **Please explain why another donation would be fair** and for what purpose this is to be used.

Every project will be documented in text and image/video so that the momentum of #RUDCares and the team spirit can be shared. The charitable organisation must also allow RUD to communicate about the selected project both within the company as well as outside the company on our website and on social media channels such as LinkedIn and Facebook.

